

CULTURAL IP MONTH 2023

Cultural IP Rights are Human Rights
2023 Key Word: *Alliances*

Knowledge drop

abr - contemporary central asian ikat

Website launch of a cross-cultural project developed by the departments of Textile Design and Fashion Design at Burg Giebichenstein University of Art and Design

Date: **Tuesday 25th April**

The Knowledge Drop will be accessible at www.burg-halle.de/ikat

This Knowledge Drop was developed by the [Departments of Textile Design and Fashion Design of BURG University](#) based on collaborations developed between students of the two study programmes with designers from Tajikistan and Uzbekistan in the winter semester 2022/23.

The collaborations were supervised by professors Bettina Göttke-Krogmann and Lars Paschke, as well as artistic associates Johanna Rogalla and Laura Linsig. They addressed issues of equal design processes across national borders, the inclusion of different identities and aesthetics, and the appreciation and visualization of local textile crafts in a global context.

The website titled "***abr - contemporary central asian ikat***" explores and collects information and resources on sustainable practices, collective design methodologies that work across borders, and highlights fabrics, production stages and processes related to the art of creating *ikat* textiles as well as other local textiles. ***Abr***, originating from the Persian word for ***clouds***, describes the local term for ikat textiles in Tajikistan and Uzbekistan.

The website is intended to invite people to immerse themselves in the material and to become active themselves. It takes the form of a **database** in order to present the diverse content. Among other things, one will find examples of dye recipes, contemporary textile designs and a collaborative fashion collection by 15 designers from Uzbekistan, Tajikistan



and Germany. Contemporary and traditional ikat designs from ikat masters and small workshops are also featured and the ikat fabrics used in the fashion collection were purchased directly from the makers in Uzbekistan and Tajikistan. The *adras* and *atlas* textiles are considered heritage textiles in the two countries and [valuable intangible cultural heritage practices](#).

The collaborative collection and website were created as part of the EU-funded SWITCH-ASIA research project ["RUTSIS - Reviving Uzbekistan's and Tajikistan's Sustainable Ikat and Silk"](#) with a total of 6 partners in Germany and Central Asia.

The idea to launch the website **"abr - contemporary central asian ikat"** during Cultural IP Month 2023 under the theme *Cultural IP Rights are Human Rights* builds on the key word of the month: *Alliances*. It stemmed from ongoing conversations between the project coordinators and Monica Boğa-Moisin - Founder of the Cultural Intellectual Property Rights Initiative® (CIPRI) who was a guest lecturer during the project speaking about **"Cultural Sustainability in Fashion with Uzbek and Tajik Ikat Textiles"**.

IG: @textildesign_burg @burg_fashion_design @burg_halle

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