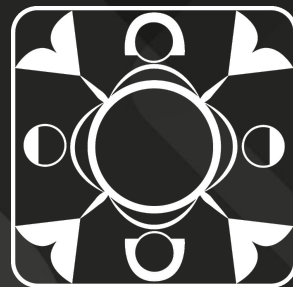


CULTURAL IP MONTH

#CulturalIPRightsareHumanRights

April 2023



CULTURAL
INTELLECTUAL
PROPERTY
RIGHTS
INITIATIVE



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THE KNOWLEDGE HUB FOR
CULTURAL SUSTAINABILITY

CULTURAL IP MONTH THEME:

Cultural IP Rights are Human Rights

2023 CULTURAL IP MONTH KEYWORD:

Alliances



WHAT ARE CULTURAL IP RIGHTS?

Cultural Intellectual Property Rights® (CIPR) are a proposal for a new generation of rights that protect Traditional Cultural Expressions (TCEs) such as textiles and associated Traditional Knowledge (TK) such as knowledge of local nature by Indigenous Peoples, ethnic groups and local communities from exploitation.



Image source: [culturalintellectualproperty.com/
cultural-sustainability-in-fashion](https://culturalintellectualproperty.com/cultural-sustainability-in-fashion)



WHAT ARE HUMAN RIGHTS?

Human rights are universal and implied for every individual, from birth until death, simply for being human. They are a tool to create a world of equity, dignity, social justice and wellbeing.



WHAT ARE HUMAN RIGHTS?

According to the United Nations, an example of violating human rights is:

“Banning the use of minority or Indigenous languages (the right to participate in cultural life and the right, in community with the other members of their group, to enjoy their own culture, to profess and practice their own religion, or to use their own language).”



HOW CAN TEXTILE DESIGN VIOLATE HUMAN RIGHTS?



WHAT ARE THE IMPACTS OF CULTURAL MISAPPROPRIATION?



HOW DO TEXTILE DESIGNERS AVOID CULTURAL MISAPPROPRIATION?



WHAT ARE THE GAPS IN CONVENTIONAL INTELLECTUAL PROPERTY LAW THAT DO NOT PROVIDE PROTECTION FOR TRADITIONAL CULTURAL EXPRESSIONS (TCEs)?



WHAT IS CULTURAL SUSTAINABILITY?



TRADITIONAL KNOWLEDGE

Traditional Knowledge is skills and know-how that:

1. Has not changed for centuries
2. Is alive, evolving and thriving
3. Is found in historical books

TRADITIONAL KNOWLEDGE CUSTODIANS

The true custodians of Traditional Knowledge of local and Indigenous communities are:

1. Reputable museums
2. Ancient texts
3. Their people



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TRANSFER OF TRADITIONAL KNOWLEDGE

Supporting the transfer of Traditional Knowledge happens by:

1. Doing university courses
2. Working with artisans for a season
3. Long term immersion in local contexts



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THE USE OF TRADITIONAL KNOWLEDGE

Traditional motifs in crafts:

1. May be used by anyone
2. Belong only to the people of the custodian community



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THE VALUE OF TRADITIONAL KNOWLEDGE

The value of a traditional textile must be appreciated based on:

1. Complexity of the technique
2. The story of who made it
3. Community heritage and identity
4. All of the above



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THE USE OF TRADITIONAL MOTIFS

By using traditional motifs in a design without consent or collaborating with artisans, I am helping to preserve a culture.

1. True
2. False

WORKING WITH ARTISANS

When working with artisans, industries should see artisans as:

1. Expert collaborators
2. People in need of help
3. Skilled workforce
4. All of the above



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COLLABORATING WITH TRADITIONAL KNOWLEDGE HOLDERS

Collaborations with artisans in design should have a development span that is:

1. Short – based on trends
2. Long – committed to growth



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SUSTAINING CULTURE

Threats to Cultural Sustainability are:

1. Mass production
2. Undervaluing traditions
3. Lack of long term solutions
4. All of the above



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CHANGING PRACTICES

Changes in design practices to be more ethical is an effort that should be made by:

1. Lawyers, schools, governments
2. Artisans, designers, brands
3. Consumers
4. All of the above



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KEY TERMS TO TAKE AWAY



TO FIND OUT MORE!

Website: culturalintellectualproperty.com

Instagram: [@culturalintellectualproperty](https://www.instagram.com/culturalintellectualproperty)

Linkedin: Cultural Intellectual Property Rights Initiative®

Email: office@culturalintellectualproperty.com

For more free Cultural IP Month events:

culturalintellectualproperty.com/culturalipmonth



TO FIND OUT MORE!

Reach out to us to receive support to develop curriculum on the topic of Cultural Intellectual Property Rights® and Cultural Sustainability. The Cultural Intellectual Property Rights Initiative® has expert services to design resources for educational institutions.



REFERENCES

Cultural Intellectual Property Rights Initiative®. “3Cs Rule: Consent. Credit. Compensation©”.
<https://www.culturalintellectualproperty.com/the-3cs>

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CULTURAL IP MONTH FOR EDUCATIONAL INSTITUTIONS

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