



CULTURAL
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INITIATIVE

CULTURAL IP MONTH 2023

Cultural IP Rights are Human Rights

2023 Key Word: *Alliances*

Panel discussion

Continuing the Conversation: Ethical Textile Inspiration and Design

A follow-up conversation with designers Norma and Lenora on culturally ethical design in practical terms

Date and Time: **Thursday 20th April - 2:00 am Coordinated Universal Time (UTC)**

Eventbrite Registration link:

<https://www.eventbrite.com/e/continuing-the-conversation-ethical-textile-inspiration-and-design-tickets-603344980077>

Facebook link:

<https://fb.me/e/2JRMAMFSL>

Free attendance.

In April 2022 **during the first Cultural IP Month**, Tara Gujadhur, co-founder of the **Traditional Arts and Ethnology Centre** moderated a fascinating discussion with **Norma Baker Flying-Horse, Founder of Red Berry Woman, and Lenora Cabili, Creative Director of Filip•Inna**. During this hour-long talk, they shared how they started their brands, what questions consumers should ask when purchasing indigenous products, and how they've applied their love of tradition to contemporary designs. Please watch the recording on [YouTube!](#)

In this follow-up for Cultural IP Month 2023, Norma, Lenora and Tara - host of the event - will continue the conversation started in 2022, discussing **how the value placed on non-European artisan skills and creations can be increased, and sharing concrete ways to inspire young people to learn and pass on traditional crafts**. Lenora and Norma will also showcase some specific pieces from their recent collections, and their own approaches to ethical design.



About the panelists:

Filip + Inna is a Filipino clothing brand that has been working with traditional artisans throughout the Philippines to create polished modern pieces using handcrafted techniques.

Red Berry Woman has garnered praise for integrating Native American motifs into couture garments, and showing traditional clothing on native models on the runway.

Traditional Arts and Ethnology Centre is a member of the Cultural Intellectual Property Rights Initiative® (CIPRI). TAEC and CIPRI worked with the Oma ethnic group of Laos to document and protect their traditional designs through the [Oma Traditional Textile Design Database](#)®, after the Oma were plagiarised by an internationally renowned, European based fashion brand.

If you have any questions you'd like the speakers to address, please email us!

@Filipinna @red_berry_woman @taeclaos

#CulturalIPRightsareHumanRights #culturalIPMonth2023 #systemschange
#traditionalknowledge #traditionalculturalexpressions #culturalsustainability
#ethicaltextiles #ethicaldesign

A dark grey graphic with a repeating pattern of overlapping circles and squares. The text is centered and reads: "SHARE YOUR ATTENDANCE AT CULTURAL IP MONTH ON SOCIAL MEDIA BY USING THE #". Below this is a red rounded rectangle containing the hashtag "#CulturalIPRightsareHumanRights". Underneath that, it says "INCLUDE A COMMENT ABOUT WHAT YOU LEARNT FROM THIS EVENT!" and "AND DON'T FORGET TO TAG @CULTURALINTELLECTUALPROPERTY". In the bottom right corner, there is a small version of the CIPRI logo and the text "CULTURAL IP MONTH APRIL 2023".

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