



# CULTURAL IP MONTH 2023

*Cultural IP Rights are Human Rights*  
2023 Key Word: *Alliances*

## Hybrid Event

***Alliances for Cultural Sustainability in Textiles***  
*Ethical practices followed by upcycling weaving workshop*

Date and Time: **Sunday 30th April - 11:00 am Coordinated Universal Time (UTC)**

A talk followed by a hands-on workshop and film screening. The event will be hybrid, taking place in-person at the location below in Berlin and being transmitted **live on Instagram** on **@sica.upcycling** and **@chojac\_net**

**Location:** *Space 34, Krossener Str. 34, Berlin 10245*

For in-person attendance at **Space 34 in Berlin**, please register and save your spot at the Eventbrite link below:

[https://www.eventbrite.com/e/alliances-for-cultural-sustainability-in-textiles-tickets-612380976987?aff=odcleoeventsincollection&keep\\_tld=1](https://www.eventbrite.com/e/alliances-for-cultural-sustainability-in-textiles-tickets-612380976987?aff=odcleoeventsincollection&keep_tld=1)

Free attendance.

For **Cultural IP Month 2023** CIPRI Members SICA UPCYCLING DESIGN™ and Cho'jac are coming together as allies to bring Cultural Sustainability in Textiles, create connections and exchange experiences.

**SICA UPCYCLING DESIGN™** is a lifestyle brand that envisions a world in which fashion is at the forefront for solving its own environmental impact as well as catalyzing social transformation by valuing craftsmanship. SICA works closely with craftspeople, understanding their traditional knowledge and techniques, and co-developing their skills using textile waste from the fast fashion industry to create unique bags and home accessories. The 100% locally made products are made in educational spaces allowing to transfer the knowledge through the communities and to extend the work and impact in other areas and partnerships.



The products of **Cho'jac items** are a reinterpretation of traditional Mexican wickerwork. They are made of sustainable sisal derived from the Agave cactus, vegetable tanned leather as well as linen from flax that is cultivated in Europe. All items get their final touch in small manufacturers in the region of Berlin. All components are highly durable and either repairable or replaceable. The metal rivets can be unscrewed and reused. A share of the proceeds generated by these products is used to provide fully funded workshops for the local population in the Chiapas region of Mexico, with the aim of revitalizing the wickerwork tradition and preserving this unique cultural technique.

**NGOimpacto** is a civil organization committed to the sustainable development of indigenous peoples in Chiapas. NGOimpacto promotes best practices and shares knowledge in the communities through the fusion of philanthropy and social entrepreneurship, whose guiding principles are ethical trade, the gender perspective, social justice, and human and economic development. The organization acts as a bridge that links and strengthens alliances and collaborations amongst the different factors that converge in the work with the communities. They highlight the importance of eliminating fragmented visions to give way to a conception of unity that develops a sense of responsibility and embraces the indigenous worldview of *Lekil Kuxlejal*: good living or harmony of life.

**IG: @sica.upcycling @chojac\_net @ngoimpacto @culturalintellectualproperty**

#CulturalIPRightsareHumanRights #culturalIPMonth2023 #systemschange  
#bioculturaldiversity #traditionalknowledge #traditionalculturalexpressions  
#culturalsustainability #culturalsustainabilityinfashion #craftingthefuture  
#culturalintellectualproperty #sicaupcyclingdesign #chojac\_net #ngoimpacto

