



CULTURAL IP MONTH 2023

Cultural IP Rights are Human Rights

2023 Key Word: *Alliances*

Panel discussion

How to become Agents of Change for Cultural Sustainability?

Unpacking what a holistic approach to cultural sustainability means for fashion

Date and Time: **Thursday 13th April - 10:00 am Coordinated Universal Time (UTC)**

Zoom link:

<https://us02web.zoom.us/j/85868752643?pwd=SHBkNTBtanlFTkdpdEhBL2l4cFozdz09>

Meeting ID: 858 6875 2643

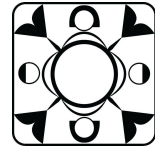
Passcode: 292728

Free attendance.

Cultural Sustainability has become fashion's new favourite buzzword. But in its rise in popularity, it is often misunderstood. Beyond marketing campaigns and fashion practitioners who see themselves as craft and culture enthusiasts, a true engagement with cultural sustainability is about embracing collective custodianship, co-creation through knowledge partnership, and rebalancing power dynamics.

In this conversation we will discuss what a fashion world with cultural sustainability at its core would look like - and the practical steps and frameworks needed to get there. It is a conversation that will encourage us to engage with the transformative potential and complexity of cultural sustainability with curiosity and care.

The conversation will be hosted by **Stella Hertantyo**, fashion writer and podcaster, with the participation of Monica Boța-Moisin - Lawyer, Founder of the Cultural Intellectual Property Rights Initiative® (CIPRI) and Cultural Sustainability Weaver at [Cultural Sustainability Academy - the Knowledge Hub for Cultural Sustainability®](#) (CSA), Nicole Crouch - Textile designer and Lecturer, Academic Research & Creative Industries Lead at CIPRI and facilitator



CULTURAL
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at the CSA, Umeshwari Parmar, founder of [Pitambar India](#) and CSA Alumna 2021 and Ria Kearney, Associate Director (Sustainable Apparel) at [Anthesis Group](#) and CSA Alumna 2022.

#CulturalIPRightsareHumanRights #culturalIPMonth2023 #systemschange #biodiversity
#bioculturaldiversity #traditionalknowledge #traditionalculturalexpressions
#culturalsustainability #culturalsustainabilityinfashion #craftingthefuture
#culturalsustainabilityacademy #culturalintellectualproperty

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APRIL 2023