



# CULTURAL IP MONTH 2023

*Cultural IP Rights are Human Rights*  
2023 Key Word: *Alliances*

## **Virtual Immersive Experience** **Virtual Tour of the Studio Bagru Workshop** *Virtual Hand block-printing Workshop*

Date and Time: **Wednesday 13th April - 5:30AM Coordinated Universal Time (UTC)**

Delivery:  
Instagram  
**@studiobagru**

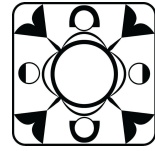
Free attendance.

CIPRI's Cultural IP Month presents a virtual tour of the Studio Bagru Workshop. This virtual immersive experience will provide a glimpse into the life of an artisan working on the ground in the Workshop. The team will do a small hand block printing demonstration to show their skills and techniques.

The event will be hosted by Monika Shrivastav of Studio Bagru on their Instagram page @studiobagru.

Join us to support artisans on the ground!

#CIPRI #April # spring #2023 # law #HumanRights #culturalsustainabilityinfashion  
#bioculturaldiversity #CulturalIntellectualPropertyRights #CulturalIPRightsareHumanRights  
#CulturalIPMonth #CulturalIPMonth2023 #systemschange #biodiversity  
#TraditionalKnowledge #TraditionalCulturalExpressions #CulturalSustainability  
#sustainablefashion #lovebagru #handmadeinindia



CULTURAL  
INTELLECTUAL  
PROPERTY  
RIGHTS  
INITIATIVE

SHARE YOUR ATTENDANCE AT  
CULTURAL IP MONTH ON SOCIAL MEDIA  
BY USING THE #

[#CulturalIPRightsareHumanRights](https://twitter.com/CulturalIPRightsareHumanRights)

INCLUDE A COMMENT ABOUT  
WHAT YOU LEARNT FROM THIS EVENT!

AND DON'T FORGET TO TAG @CULTURALINTELLECTUALPROPERTY



CULTURAL IP MONTH  
APRIL 2023