

# CULTURAL IP MONTH 2023

*Cultural IP Rights are Human Rights*  
2023 Key Word: *Alliances*

## Creative Reflection

### Voices of Solidarity

*A perspective on the Cultural IP Month theme by the AMD - Berlin*  
Sustainability in Fashion and Creative Industries Masters students

Date: **Thursday 27th April** the Creative Reflection will be shared on the [CIPRI Library](#)

This CIPRI Creative Reflection for Cultural IP Month 2023 has been created by students of the Masters program on Sustainability in Fashion and Creative Industries at Akademie Mode und Design - Berlin, as a reflection on the theme *Cultural IP Rights are Human Rights* and builds on the key word: *Alliances* by including educators and students in the conversation on Cultural Sustainability in Fashion.

The Creative Reflection consists of a **poem accompanied by a poster**.

Written in the style of **wedding vows**, the poem is a statement of the students' commitment to holding the cultural intellectual property rights of artisans, indigenous people, ethnic groups and local communities in the highest regard, in line with how they treat **their closest loved ones**. The poem includes words from the many languages spoken by members of the group to highlight the diversity of the students and also the importance of inclusion when addressing this topic.

This Creative Reflection was crafted by Carolyn Edmondson, Lili Petkovics, Luca Bretthauer, Patricia Henke, Ran Du, Rosario Artigas, Raphaëlle Vavasseur & Mathilda Schröder.

To accompany the written word, Chou Chengban Phukan designed a **poster supporting the recognition of cultural intellectual property rights as human rights**. This recognition is **important because it acknowledges the role of cultural diversity in promoting human rights and the importance of respecting the cultural rights of indigenous people, ethnic groups and local communities**. The visual concept for the poster revolves around the



character Asterix from the popular French comic book series who fights against the efforts of the Roman Empire to conquer his homeland.

These inspiring Creative Reflections from the next generation of fashion practitioners, in a time when a rights-based approach to cultural sustainability in fashion is not mainstream in fashion education curricula, is - in their words - **a start**. A powerful starting point that will lead to a paradigm shift.

This Creative Reflection was developed as part of a fashion education module crafted by Monica Boța-Moisin - Founder of the Cultural Intellectual Property Rights Initiative® and WhyWeCraft® for AMD - Akademie Mode und Design Berlin and delivered to a group of students from the Sustainability in Fashion and Creative Industries Masters program in March & April 2023.

Discover the [CIPRI Knowledge Drop for Educational Institutions](#) and reach out to us to receive support to develop a curriculum on the topic of **Cultural Intellectual Property Rights®** and **Cultural Sustainability** at your educational institution.

#CulturalIPRightsareHumanRights #culturalIPMonth2023 #culturalsustainabilityinfashion  
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