

CULTURAL IP MONTH 2023

Cultural IP Rights are Human Rights
2023 Key Word: *Alliances*

Knowledge drop

Culture not Commodity. Why must fashion see Cultural Intellectual Property Rights as Human Rights?

By Stella Hertantyo

Date: **Monday 10th April** the Knowledge Drop will be shared on the [CIPRI Blog](#)

Abstract:

*Our current extractive and exploitative fashion system has us believing that we are incapable of being anything more than consumers. But what the generational textile knowledge, skills and Traditional Cultural Expressions show us is that we are creative beings capable of so much more than just engaging with the world in transactional ways. **To heal our fashion system**, we need to move away from the idea of culture as a commodity and towards the idea of co-creation of cultural sustainability as the collective imperative necessary to address our multilayered social and ecological crises.*

About the author:

Stella Hertantyo is a slow fashion and slow living enthusiast based in Cape Town, South Africa. Stella finds solace in words as a medium for sharing ideas and encouraging a cultural shift that welcomes systems-change and deepens our collective connection to the world around us. She is passionate about encouraging an approach to sustainability, and social and environmental justice, that is inclusive, intersectional, accessible, and fun.

Stella holds a B.A. Multimedia Journalism from the University of Cape Town, and a Postgraduate Diploma in Sustainable Development from the Sustainability Institute. She currently works as a writer, podcaster, editor, and social media manager. When she is not in front of her laptop, a dip in the ocean, or a walk in the mountains, are the two things that bring her the most peace.

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#systemschange #traditionalculturalexpressions #culture #healthefashionsystem
#voicesoftheyouth

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